

Downtown

Winnipeg Profile



Downtown Skyline



The Forks



Provincial Legislature

Preview

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Winnipeg's Downtown embraces the spirit of a long history rich in cultural traditions, cosmopolitan character and vitality. For over 6,000 years, the downtown vicinity at the junction of the Red and Assiniboine rivers has been a gathering place for the people of Winnipeg and its visitors.

Following its establishment as an urban hub nearly 150 years ago, Downtown Winnipeg continues to be a gateway for commerce, industry and transportation. Downtown is undergoing an exciting revitalization with investment in a new college campus, entertainment complex, office and hotel construction as well as the restoration of downtown's heritage buildings for restaurants, nightclubs, retailers and residential living. Business improvement zones, development plans and focused leadership from the private and public sector are helping to fuel the growth and vibrancy of Winnipeg's downtown.

Portage and Main, one of Canada's most famous intersections, is the heart of the central business district. Competitive real estate costs and its central location within North America make Winnipeg a great location for business. The downtown is also the political centre of Manitoba, home to both City Hall and the Provincial Legislature.

Downtown boasts a number of distinct character areas and historic sites, including Chinatown, the Exchange District and The Forks. Winnipeg residents and visitors alike frequent the downtown for its acclaimed retail, dining, recreational and cultural facilities. Access and mobility are facilitated by a comprehensive transit system, free Downtown Spirit shuttle bus, River Spirit Water Taxi, an extensive sheltered walkway system, and ample indoor and outdoor parking.

Embrace the spirit and explore the heart of our vibrant and diverse downtown community...



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Embrace the spirit and explore the heart of our vibrant and diverse downtown community...





Central Business District

A Growing Economy

Optimism about Winnipeg's downtown is increasing among businesses in the city centre, according to a recent survey conducted by the Downtown Winnipeg Business Improvement Zone. Business owners, industry and government are working together with a common vision for innovative, creative and sustainable economic development for the area. High quality, low cost space attracts businesses ranging from funky shops and specialty bistros to major employers in the insurance, banking and convergent media sectors. Opportunities for the renovation of heritage buildings give the downtown a unique appeal. Initiatives from all three levels of government encourage and enhance the development of business and industry downtown. The City of Winnipeg promotes downtown development by "implementing a visionary downtown plan (CentrePlan) through an action-oriented development corporation (CentreVenture) to provide clear direction and strong leadership for the downtown" (Plan Winnipeg 2020 Vision).

CentreVenture Development Corporation was created in 1999 by City Council to focus on downtown economic development. It is an entrepreneurial, public/private partnership that relies on joint efforts between the private sector, government and the community to get

results. A determined and collective focus has sparked economic activity in an urgent and visible manner that is evidenced by the increase in capital investment and a new excitement downtown.

www.centreventure.com

Key Downtown Sectors:

- Agribusiness
- Customer Service
- Environmental Industries
- Film Production
- Financial Services
- Government & Public Services
- Health & Biotechnology
- Information Technology

Economic Development Winnipeg
www.winnipegedw.com
 Downtown Winnipeg BIZ
www.downtownwinnipegbiz.com

Winnipeg's Top Downtown Companies (by \$)

Company Name	Description
CanWest Global Communications Corp.	Broadcasting
Cargill Ltd.	Agriculture
Great-West Life Assurance Co.	Financial Security
Investors Group Inc.	Financial Service
James Richardson & Sons, Ltd.	Holding Company
Manitoba Telecom Services Inc.	Telecommunications
North West Company	Retail
The Wawanesa Mutual Insurance Co.	Insurance
XCAN Grain Pool Ltd.	Marketer

Economic Development Winnipeg, 2001

www.winnipegedw.com

Office Space 2001

Total office space	12 million sq ft
Vacancy	5.1%
Absorption	271,154 sq ft/year

Kitch Johnson Report, 2002

Winnipeg lease rate - are low compared to other major centres:
 Class A Space = \$13 to \$16 per sq ft
 Class B Space = \$10 to \$14 per sq ft
 Class C Space = \$8 to \$11 per sq ft

Royal LePage Advisors, September 2002 Newsletter

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Tourism Winnipeg



Portage and Main Fish Eye

Tourism Winnipeg

Tourism Winnipeg

Tourism Winnipeg

Tourism Winnipeg

Tourism Winnipeg

Tourism Winnipeg

Downtown is the destination for
over 68,000 workers daily.

The Business Improvement Zone or "BIZ," allows businesses to join together to market their business district, to sponsor programs and events that enhance the area and to make improvements to physical amenities. The BIZ also gives members a voice in the political sphere on issues of shared concern.

Every retail, commercial and professional business in the zone is automatically a contributing partner. The BIZ is funded by a special levy on business taxes, providing funds to do things that businesses in the area deem important. Downtown's businesses are represented by two distinct Business Improvement Zones:

The Downtown Winnipeg BIZ, established in 1989 to make downtown "the place to work, do business, live, shop and enjoy," is the oldest of the sixteen business improvement zones that now exist in Winnipeg.

The Exchange District BIZ was also established in 1989, to represent business and promote the Exchange District by identifying and enhancing the unique business opportunities presented by the area's historical and cultural legacy; focusing on planned development of commercial, cultural and residential activity; and maintaining and beautifying the zone consistent with the architectural character of the neighbourhood.

Exchange District BIZ
 Downtown Winnipeg BIZ

www.exchangedistrict.org
www.downtownwinnipegbiz.com

Winnipeg's Downtown is home to approximately
2,150 businesses, in a broad range of sectors.

Hospitality	Total
Hotel Rooms	2721
Food Establishments	189
Retail	
Retail Shops	260
Shopping Malls	3

Tourism Winnipeg, 2001 www.tourism.winnipeg.mb.ca

Portage Place www.portageplace.mb.ca

- Over 140 retail shops and services
- IMAX Theatre, Prairie Theatre Exchange, Globe Cinema

393 Portage Avenue Ph: (204) 925-INFO (4636)

Winnipeg Square

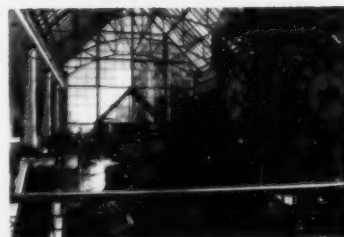
- Over 45 convenient shops and services

Downstairs at Portage & Main Ph: (204) 949-7140

cityplace www.cityplacewinnipeg.com

- Over 50 shops and services

333 St Mary Ave. at Hargrave Ph: (204) 989-1817



Portage Place

Downtown Winnipeg BIZ

The Exchange District: A National Historic Site

The Exchange District was designated a National Historic Site on September 22, 1997, by the Minister of Canadian Heritage. The designation is recognized by an historic district plaque with the following inscription:

"This remarkable grouping of commercial buildings vividly illustrates Winnipeg's transformation between 1878 and 1913 from a modest pioneer settlement to western Canada's largest metropolitan centre. The district's banks, warehouses, and early skyscrapers recall the city's dominance in the fields of finance, manufacturing, wholesale distribution and the international grain trade. Designed by a number of well-known architects, these buildings reflect an approach to architecture that was innovative, stylish and functional. The First World War and the Great Depression contributed to the end of Winnipeg's spectacular boom era. Through the efforts of dedicated citizens since the 1970s, the Exchange District has been preserved as a distinctive legacy of a formative period in Canada's economic development."

The Exchange District National Historic Site of Canada Commemorative Integrity Statement 2000

Historic Structures

Location	Structures Designated	% of City
In the Exchange District	78	37.5%
In the rest of Downtown	43	20.7%
City Total	208	

Historical Buildings Committee



Downtown Is Wired...

Winnipeg's Downtown has become a hub for high-technology business and industry. At the centre of this is the Exchange District, which is recognized as a "Cyber Village" in recognition of its digital upgrade and the attraction of the area to new, innovative businesses. Throughout the downtown, numerous businesses in the digital arts and film production sectors have made Winnipeg a frequent stage for movie and television productions. Trade, commerce and telecommunications are also enhanced by both Winnipeg's central location in North America and the wired downtown. Numerous training programs in downtown educational facilities complement developing sectors in high-tech industries.



Exchange District National Historic Site



Exchange District - Albert Street

Upcoming Downtown Projects:

Manitoba Hydro has committed to building a new headquarters downtown to amalgamate 2,000 employees within the next five years.

The **Winnipeg Convention Centre** will expand by 75,000 square feet for exhibition space, a ballroom and atrium, meeting rooms and street level retail space, at a cost of \$80 million.



Winnipeg Convention Centre Expansion



True North Entertainment Complex - Exterior

1,842,204 delegates and visitors attended **1,471** events at the Convention Centre in 2001, with an economic benefit of **\$28,415,552**.

Winnipeg Convention Centre www.wcc.mb.ca

Major Development Projects 1999-2002

Project	Address	Use
Ashdown Hardware (Crocus) Building	476 Main Street	Office/Cultural
Winnipeg Convention Centre	375 York Avenue	Office/Cultural
Circle of Life Thunderbird House	715 Main Street	Institutional
CanWest Global Park	1 Portage Avenue East	Entertainment
Cambrian Credit Union	225 Broadway Avenue	Office/Financial
Wellington West Building	200 Waterfront Drive	Office
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CentreVenture Development Corporation

www.centreventure.com



Mountain Equipment Co-op



Wellington West Building (200 Waterfront Drive)

Envision the Future...

Recent development projects have raised the profile of the high quality buildings and neighbourhoods available throughout the downtown, creating renewed enthusiasm and anticipation for further development.

Projects slated for development in the near future promise to intensify the momentum of this trend. The Forks will see an additional \$50 million worth of development, including a three-storey parkade and landscaped garden park, which will link with the new Provencher Pedestrian Bridge, to compliment a new hotel. The Exchange District is inviting new investment

in commercial and residential development along Waterfront Drive - a scenic roadway along the banks of the Red River.

Portage Avenue will also see a re-emergence in the coming years. Unique retailers, such as Mountain Equipment Co-op and A&B Sound, have already begun to revitalize The Avenue. With the construction of the True North Entertainment Complex, Portage Avenue will find new tenants in the retail, restaurant and business sectors. Both Portage Place and Winnipeg Square have "pads" in place atop their existing buildings that could easily be developed into office or hotel space.



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Economic Development Winnipeg, 2001

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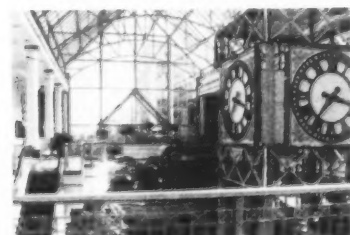
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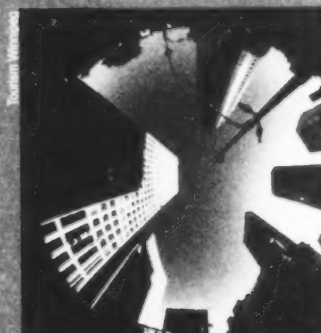
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TD Building



Portage Avenue

Regenerate and Revitalize

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Centre/Venture Development Corporation

www.centreventure.com



Mountain Equipment Co-op



Wellington West Building - 200 Waterfront Drive



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Downtown Neighbourhoods

Building on Neighbourhood Strengths

Downtown's residential neighbourhoods embody a variety of strengths in diversity, design and use. Winnipeg's Downtown provides a dynamic place to live, learn and work within a safe, pedestrian friendly environment.

Downtown's heritage and character neighbourhoods, such as Chinatown, the Exchange District, The Forks, and North Main are also features that portray the downtown's unique revitalization efforts. Downtown offers a variety of housing choices, including semi-detached houses, low and high-rise apartments. Convenience stores and retail services, combined with ample greenspaces and parks, make downtown an attractive area for living.

Character Areas and Neighbourhoods:

The Exchange District

The Exchange District's turn-of-the-century warehouse architecture is today home to a hub of culture and creativity. Innovative businesses, arts facilities, sidewalk cafés, restaurants, nightclubs, specialty boutiques and antique shops make the neighbourhood an attractive destination.

exchange district

The area's appeal to students, artists and downtown workers has produced an interest in expanding a residential component of the character area. Currently, several conversion projects are underway, such as the former Hemisphere Building at 87/89 Princess Street and the Lindsay Building at 228 Notre Dame. Other projects are being planned for the near future.

the forks

The Forks

The Forks has been a "meeting place" for thousands of years. This historic site captivates visitors with its many attractions: gardens and green spaces, tree-lined riverwalk, historic port, museum, live theatre, and charming shops and restaurants. The Forks is host to nearly 100 cultural, heritage and artistic events held each year.

Broadway/Assiniboine

broadway/assiniboine

Broadway, one of Winnipeg's most prestigious business districts, also borders a popular residential neighbourhood featuring a mixture of character buildings and apartment complexes. The neighbourhood is bordered to the east by the historic Hotel Fort Garry and Fort Garry Place, and by the Provincial Legislature to the west.

Chinatown

chinatown

The Chinatown area was established in 1909 between James and Logan avenues to the west of Main Street, and remains the cultural focus for the Chinese-Canadian community in Winnipeg. The area features characteristic Chinese architecture, Szechwan, Cantonese, Mandarin and Dim Sum restaurants, and shops featuring Chinese cooking goods. The Winnipeg Chinese Cultural and Community Centre in the Dynasty Building is a centre for arts and learning, and houses the only Chinese library in Manitoba.

Central Park

central park

The Central Park neighbourhood centres around the park of the same name. It features a diverse range of architectural styles and densities, in a mixed-use setting with various shops and services. The Downtown YM-YWCA, Knox United Church, Calvary Temple, and a number of schools in the area provide a strong institutional component ideal for families and senior citizens.

North Main

north main

The North Main neighbourhood is the oldest in Winnipeg, with immigrant settlement in the area beginning in the late 1800s. Today, it is a centre for the city's strong Aboriginal community, and home to the Circle of Life/Thunderbird House, the Aboriginal Centre of Winnipeg, Inc., and the Manitoba Métis Federation.

Downtown Winnipeg BLZ

Ashtown Warehouse Condominiums

Tourism Winnipeg

4

Legislature and Broadway/Assiniboine Area

Tourism Winnipeg

Dynasty Gardens, Chinatown

City of Winnipeg

Central Park Fountain

City of Winnipeg

Neeginan/Thunderbird House

Neighbourhood Strengths

Winnipeg's Downtown is home to over **13,000** residents.

• **94.9%** of downtown residents are renters and **75.3%** live in apartments of 5 or more storeys.

• In the downtown, **38.9%** of people walk as their main mode of transportation compared to **6.4%** in the rest of the City of Winnipeg.

• **25.1%** of downtown residents use public transit to get around.

Statistics Canada Downtown Neighbourhood Profile 1996

Neighbourhood Improvement

Downtown Winnipeg has made safety one of its top priorities. With several downtown safety initiatives already in place, local partnerships between the community, government, businesses and other organizations have been instrumental in addressing safety concerns.

Community-Based Programs:

- Winnipeg Police Service (Community Policing, Police Service Centres)
- Take Pride Winnipeg (Citywide cleanup and beautification)
- TakeACTION (Educating citizens in personal safety strategies)
- Downtown Business Improvement Zone:
 - Downtown Watch (Ambassadors offering information and emergency assistance, and acting as the "eyes and ears" for the Winnipeg Police Service)
 - Downtown Maintenance Crew (maintenance and graffiti removal)
 - Change for the Better Outreach Workers (Direct youth and adults in need to food, shelter and counseling services)
 - Downtown Winnipeg BIZ Patrol (street cleaning and beautification, entertainment)

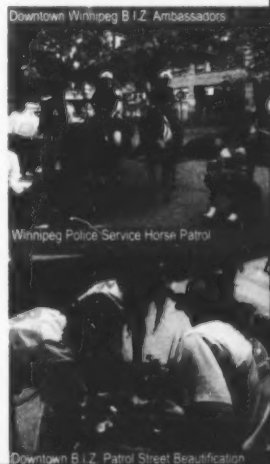
"Overall crime in the downtown area is down due to the efforts of police and business in that area, providing for a safer shopping and business community."

Winnipeg Police Service, 2001

Street People

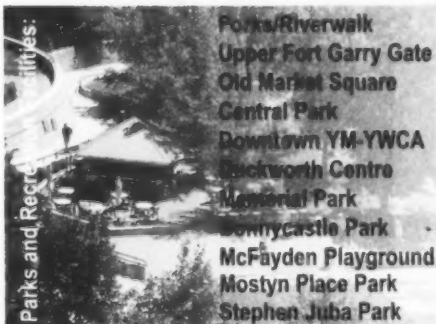


Meet Your Downtown Ambassadors



Over **10,000** post-secondary students come downtown daily to be educated or trained for new skills

5



Parks and Recreational Facilities:

Forks/Riverwalk
Upper Fort Garry Gate
Old Market Square
Central Park
Downtown YM-YWCA
Blackworth Centre
Memorial Park
Sunnycastle Park
McFayden Playground
Mostyn Place Park
Stephen Juba Park

Major Downtown Educational Facilities:

- University of Winnipeg, Main Campus
- University of Winnipeg, Continuing Education and Institute of Urban Studies
- University of Manitoba, Continuing Education
- Red River College, Princess Campus
- Winnipeg Adult Education Centre
- William and Catherine Booth College
- Robertson College
- Midwestern School of Business and Technology
- Success CompuCollege
- CDI College of Business and Technology



University of Manitoba Continuing Education

Millennium Library

The Millennium Library project will begin with the expansion of the downtown Centennial Library. This will include the addition of up to 100,000 volumes, 100 computer workstations, an expanded Children's Library, an improved Reference Centre, public meeting spaces, enhanced multilingual collection and services, and the most advanced business service centre in Western Canada.

Winnipeg Library Foundation, Inc. www.millenniumlibrary.com

Red River College – Princess Street Campus

Red River College's new downtown campus is a blend of old and new, incorporating the historic facades of the Exchange District into a state of the art facility. The \$31.5 million, 220,000 square foot campus will be home to approximately 2,200 staff and students in modern media and information technology.

Princess Street Consortium www.rrc-pscampus.com

1 million + visits are made to the Centennial Library each year



Red River College Princess Street Campus Rendering

Building on Neighbourhood Strengths

Building on



Downtown Neighbourhoods

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Character Areas and Neighbourhoods:

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Central Park

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North Main

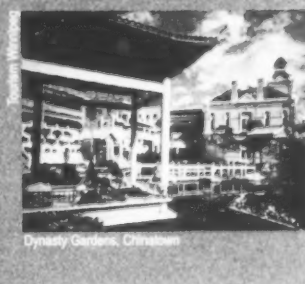
The North Main neighbourhood is the oldest in Winnipeg, with immigrant settlement in the area beginning in the late 1800s. Today, it is a centre for the city's strong Aboriginal community, and home to the Circle of Life/Thunderbird House, the Aboriginal Centre of Winnipeg, Inc., and the Manitoba Metis Federation.



Ashdown Warehouse Condominiums



Legislature and Broadway/Assiniboine Area



Dynasty Gardens, Chinatown



Central Park Fountain



Neeginaw/Thunderbird House

Neighbourhood Strengths

Winnipeg's Downtown is home to over 13,000 residents.

• 15% of downtown residents are renters and 15% live in apartments of 5 or more storeys.

• In the downtown, 15% of people walk as their main mode of transportation compared to 10% in the rest of the City of Winnipeg.

• 15% of downtown residents use public transit to get around.

Statscan Downtown Neighbourhood Profile 1996

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- Winnipeg Police Service (Community Policing, Police Service Centres)
- Take Pride Winnipeg (Citywide cleanup and beautification)
- TakeACTION (Educating citizens in personal safety strategies)
- Downtown Business Improvement Zone
 - Downtown Watch (Ambassadors offering information and emergency assistance, and acting as the "eyes and ears" for the Winnipeg Police Service)
 - Downtown Maintenance Crew (maintenance and graffiti removal)
 - Change for the Better Outreach Workers (Direct youth and adults in need to food, shelter and counseling services)
 - Downtown Winnipeg BIZ Patrol (street cleaning and beautification, entertainment)

"Overall crime in the downtown area is down due to the efforts of police and business in that area, providing for a safer shopping and business community."

Winnipeg Police Service, 2001

Street People



Meet Your Downtown Ambassadors



Winnipeg Police Service Horse Patrol



Downtown BIZ Patrol Street Beautification

5

Over 10,000 post-secondary students come downtown daily to be educated or trained for new skills

Forks/Riverwalk
Upper Fort Garry Gate
Old Market Square
Central Park
Downtown YM-YWCA
Duckworth Centre
Memorial Park
Bonnycastle Park
McFayden Playground
Mostyn Place Park
Stephen Juba Park

- University of Winnipeg, Main Campus
- University of Winnipeg, Continuing Education and Institute of Urban Studies
- University of Manitoba, Continuing Education
- Red River College, Princess Campus
- Winnipeg Adult Education Centre
- William and Catherine Booth College
- Robertson College
- Midwestern School of Business and Technology
- Success CompuCollege
- CDI College of Business and Technology



University of Winnipeg



University of Manitoba Continuing Education

Millennium Library

The Millennium Library project will begin with the expansion of the downtown Centennial Library. This will include the addition of up to 100,000 volumes, 100 computer workstations, an expanded Children's Library, an improved Reference Centre, public meeting spaces, enhanced multilingual collection and services, and the most advanced business service centre in Western Canada.

Winnipeg Library Foundation, Inc. www.millenniumlibrary.com

Red River College – Princess Street Campus

Red River College's new downtown campus is a blend of old and new, incorporating the historic facades of the Exchange District into a state of the art facility. The \$31.5 million, 220,000 square foot campus will be home to approximately 2,200 staff and students in modern media and information technology.

Princess Street Consortium www.rrc-pscampus.com

1 million + visits are made to the Centennial Library each year



Red River College Princess Street Campus Rendering



Supporting Arts and Culture

Supporting Arts and Culture

Downtown is the location of choice for world-renowned arts, culture, and entertainment amenities, displaying a rich resource of talent and creativity. Combined with a variety of affordable celebrations and festivities, the downtown is an exciting draw for a diverse range of entertainment options.

Major Events

Summer

- Winnipeg Goldeyes Baseball Season www.goldeyes.com
- Frequent Free Concerts www.downtownwinnipegbiz.com
- Spiritfest Concerts for Causes www.spiritfest.ca
- Cruz In Downtown www.cruz-in-downtown.com
- Winnipeg International Children's Festival www.kidsfest.ca
- Jazz Winnipeg Festival www.jazzwinnipeg.com
- The Forks Canada Day Celebrations www.theforks.com
- Get Together Downtown www.spiritfest.ca
- Winnipeg Fringe Theatre Festival www.winnipegfringe.com
- A Taste of Manitoba www.dinemanitoba.com
- Manitoba Dragon Boat Festival www.facilitymarketing.com
- Folklorama www.folklorama.ca

Fall/Winter:

- Oktoberfest www.winnipegoktoberfest.com
- Night of Lights and Festival of Lights Parade www.festivaloflightsparade.homestead.com
- December at the Forks www.theforks.com

For more information...

Downtown Winnipeg BIZ www.downtownwinnipegbiz.com

Forks National Historic Site of Canada

"Unlike most other national historic sites, The Forks does not commemorate one specific period in history. Instead, its importance lies in its role as witness to so many of the events that shaped the Canadian West as we know it. The first people here camped at the confluence of the two great rivers and over the centuries their presence drew others. Today The Forks is Winnipeg's "Meeting Place," where festivals, special events and a tranquil landscape draw thousands to the historic heart of the city."

Parks Canada parks.canada.gc.ca/nhs/nhs_e.htm

The Forks Event Hotline 957.7618

www.theforks.com

CanWest Global Park
The Forks
Old Market Square

Manitoba Opera
Royal Winnipeg Ballet
Winnipeg Symphony Orchestra

Artspace
Dalnavert Museum
Manitoba Children's Museum
Manitoba Museum
Manitoba Sports Hall of Fame
Naval Museum of Manitoba
Plug-In Gallery
Tin Lizzie Auto Museum
Winnipeg Art Gallery
Winnipeg Railway Museum

582,000 visits were made to attend
entertainment and cultural venues in
Winnipeg in 1999.

Burton Cummings Theatre
Centennial Concert Hall
Cinematheque
Globe Theatre
IMAX Theatre
Manitoba Theatre Centre
Pantages Playhouse Theatre
Prairie Theatre Exchange
Towne Cinema

6

Spiritfest Concerts for Causes



Johnston Terminal, The Forks



Orientation Circle, The Forks

Winnipeg Art Gallery



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One of Winnipeg's architectural showpieces, the WAG features eight galleries displaying constantly changing exhibitions by contemporary and historical Manitoba, Canadian and international artists. The Gallery also houses the largest collection of contemporary Inuit art in the world. Guided tours. Gift shop. Rooftop restaurant. Auditorium and lecture room rentals.

The Winnipeg Art Gallery 786-6641
www.wag.mb.ca

Royal Winnipeg Ballet



Eva Skutnadel in Anna Karenina

Versatility, technical excellence, and a captivating style are the trademarks of Canada's Royal Winnipeg Ballet, qualities that have garnered both critical and audience acclaim. These qualities keep the RWB in demand as it presents more than 100 performances every season.

RWB Box Office
956-2792
www.rwb.org

The Manitoba Museum



Red River Buffalo Hunt

The Manitoba Museum is renowned for its human and natural heritage themes and vivid portrayal of Manitoba's rich and colourful history. The Museum shares knowledge through its heritage collections, interpretive galleries, exhibitions, publications, on-site and outreach programs, live Planetarium shows and hands-on Science Gallery.

The Manitoba Museum 956-2830
www.manitobamuseum.ca

Entering the Downtown

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Entering Winnipeg's Downtown to live, learn, work and enjoy is easy, thanks to an efficient transit system, short commuting times and ample indoor and outdoor parking. Moving about within the downtown is facilitated in all climatic conditions by an extensive indoor pedestrian walkway system, as well as the Downtown Spirit and River Spirit shuttle services.

The Winnipeg Walkway System

Max. length of continuous protected walk	1.2 miles
No. of bridges	14
No. of underground connections	7
No. of connected buildings	38

"A pedestrian walkway system through Winnipeg's downtown provides year-round climate-controlled access to over 1.8 million square feet of space, including over 200 shops and businesses, 10 office complexes, 60 restaurants and snack bars, 700 apartment units, 2 hotels, 11 financial centres, and the Winnipeg Centennial Library, bringing together 21,000 employees."

City of Winnipeg

www.city.winnipeg.mb.ca

The **Downtown Spirit** is a free shuttle service, making it easy for office workers, students, tourists and residents to enjoy Winnipeg's most diverse shopping, dining, cultural and historical attractions.

Winnipeg Transit

www.winnipegtransit.com

The city's **River Spirit**, with six boats linking seven docks between the Exchange District and the Crescentwood neighbourhood, offers downtown residents and visitors an alternative mode of summer-time transportation by way of Winnipeg's rivers. Launched by the River Access Coalition five years ago, the service is becoming increasingly popular. The 12-passenger crafts dock every nine minutes and will eventually link with Winnipeg Transit and the Downtown Spirit.

Winnipeg Transit

www.winnipegtransit.com



Graham Avenue Transit Mall

Downtown Parking

On street	2,107
Off Street	Surface 16,404
	Structures 13,863
Total	32,374

Downtown Winnipeg BIZ
www.downtownwinnipeg.ca

Approximately 60,000 passengers travel by bus through the downtown each weekday.

An average of 700 people boarded the free shuttle bus daily in 2001. Winnipeg Transit www.winnipegtransit.com



Skywalk across Portage Avenue



Main/Norwood Bridge

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Full fare on Winnipeg Transit
One hour at parking meters
\$1 off parking at over 80 downtown lots

Envision the Future...

Provencher Paired Bridges

www.city.winnipeg.mb.ca/publicworks/Engineering/ProvencherBridge.asp

The design of the Provencher Paired Bridges consists of two separate bridges - one primarily for vehicles and commuter cyclists, and the other exclusively for pedestrians, cyclists and recreational users. The slender-profile vehicular bridge includes two through lanes in each direction, divided by a centre median, and features a short right turn lane for traffic turning onto Tache Avenue. The pedestrian bridge is a modern cable-stayed structure, light and elegant, featuring a large plaza for commercial activities — a meeting place that will connect Provencher Boulevard to The Forks physically, economically, socially and culturally. The Paired Bridges are expected to strengthen the connection between The Forks and the St. Boniface French Quarter, becoming a symbolic gateway between two of Winnipeg's most historically significant communities while promoting commerce and tourism.

Waterfront Drive

www.city.winnipeg.mb.ca/publicworks/Engineering/WaterfrontDrive.asp

Spanning the west side of the Red River from Lombard to Higgins Avenue, Waterfront Drive links the downtown, The Forks, the Exchange District, St. Boniface and Point Douglas. This infrastructure project creates a new vision for the historic riverside and paves the way for private sector investment in new construction or the conversion of existing buildings for commercial and residential use along this scenic parkway.

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Provencher Paired Bridge - Artist's Rendering



Waterfront Drive Concept Drawing



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ForksCanada.govcanada.gc.ca/canada/winnipeg

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Provencher Paired Bridges



Waterfront Drive

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\$1 off parking at over 80 downtown lots

www.downtownwinnipeg.ca

Envision the Future...



Provencher Paired Bridges - Artist's Rendering



Waterfront Drive Concept Drawing

Downtown Winnipeg Parking, Cycling and Pedestrian Map

Parking, Cycling and Pedestrian Map

LEGEND

-  Park
-  One Way
-  Downtown Spirit Shuttle Bus
-  Downtown Spirit Stop
- PARKING**
-  Day & Evening Parking
-  Evening Only Parking
-  Public Parkade
-  Parking Lot Entrance
-  Bike Rack
-  Water Taxi Dock - Info: 783-6633
- WALKWAYS** 
-  Second Level Walkway
-  Underground Walkway
-  Riverwalk & Pedestrian Pathways



Downtown Winnipeg Land Use Map

Downtown Winnipeg Land Use Map

-  RESIDENTIAL
-  COMMERCIAL
-  OFFICE
-  HOTELS
-  PUBLIC BUILDINGS
-  INDUSTRIAL
-  INSTITUTIONAL
-  PARKS and OPEN SPACE
-  PARKADES
-  PEDESTRIAN WALKWAY



City of Winnipeg:**City Hall Information Service**

Ph: (204) 986-2171

Email: WebMaster@city.winnipeg.mb.ca

www.city.winnipeg.mb.ca

Planning, Property and Development

Ph: (204) 986-3769

Customer Service Inquiries:

(204) 986-3500

Email: ppd-help@city.winnipeg.mb.ca

www.city.winnipeg.mb.ca/ppd

Winnipeg Transit

Ph: (204) 986-5700

Email: transit@city.winnipeg.mb.ca

www.winnipegtransit.com

Winnipeg Police Service

Ph: (204) 986-6037

www.city.winnipeg.mb.ca/police

Winnipeg Public Library

Ph: (204) 986-6415

(Community Relations)

Email: wpl-info@city.winnipeg.mb.ca

<http://wpl.city.winnipeg.mb.ca/library>

Downtown Winnipeg BIZ

Ph: (204) 958-4640

Email: info@downtown-wpg-biz.mb.ca

www.downtownwinnipegbiz.com

Exchange District BIZ

Ph: (204) 942-6716

Email: exchbiz@mts.net

www.exchangedistrict.org

CentreVenture Development Corporation

Ph: (204) 954-7733

Email: info@centreventure.com

www.centreventure.com

The Forks-North Portage Partnership

Ph: (204) 943-7752

Email: info@forksnorthportage.com

www.forksnorthportage.com

Destination Winnipeg:**Economic Development Winnipeg**

Ph: (204) 944-2000

www.winnipegedw.com

Tourism Winnipeg

Ph: (204) 943-1970

Email: wpginfo@tourism.winnipeg.mb.ca

www.tourism.winnipeg.mb.ca